



## ENVIRONMENTAL GATHERING PROGRAM DETAILS & AGENDA

FEBRUARY 25 - 27, 2016

Mount Royal University, Calgary

Our first annual Environmental Gathering will explore the current context for environmental work in Alberta. Attendees will collectively identify what the present opportunities and leverage points for action are. At the Gathering we will share recent environmental successes from across Alberta, inject energy into existing work, and provide a creative space for exploring new ideas. Attendees will learn new tools, approaches, and frameworks to think about social and environmental change differently. Most importantly, the Gathering will nurture relationships among attendees and build a more resilient, cohesive, and connected environmental community in Alberta.

**With the exception of the Networking Reception on Thursday evening, which is hosted at the Bow Tower in downtown Calgary, all activities will take place at Ross Glen Hall at Mount Royal University in Calgary.**

Detailed information about the program, and all speakers, can be found online at [www.albertaecotrust.com/gathering2016](http://www.albertaecotrust.com/gathering2016)

## GATHERING PROGRAM

### THURSDAY EVENING – NETWORKING RECEPTION

**Location: The Bow Tower, downtown Calgary**  
500 Centre St SE, Calgary, AB T2P 0M5 ([directions](#))

The Environmental Gathering will begin with a Networking Reception at the Bow Tower in downtown Calgary on the evening of Thursday, February 25th. Open to both invited guests and Gathering attendees, join your peers from across the province to connect and discuss the current environmental imperative in Canada. At the end of the Networking Reception, join us for a screening of [Elder in the Making](#). Light snacks and cash bar available.

**Timeline:**

**5:00 pm – 8:00 pm** Networking, Light Snacks and Cash Bar

**6:00 pm – 6:20 pm** Welcome and Opening Remarks

**6:50 pm – 8:30 pm** Screening of [Elder in the Making](#)

\*Note: If you are staying for the film you may want to consider eating dinner in advance.

## FRIDAY - DAY

**Location: Ross Glen Hall, Mount Royal University**

Address: 4825 Mt Royal Gate SW, Calgary, AB T3E 7N5 ([directions](#))

**7:30 am** Registration Opens

**7:50 am** Breakfast Roundtables

**8:30 am** Welcome and Traditional Blessing

Pat Letizia, Alberta Ecotrust

Casey Eagle Speaker, Blood Tribe

**8:50 am** Opening Keynote

Shannon Phillips, Alberta Minister of Environment & Parks

**9:30 am** Government Panel

Rick Blackwood, Alberta Environment and Parks

David James, Alberta Energy

Sean Royer, Alberta Agriculture and Forestry

**10:05 am** Industry Panel

Jon Mitchell, Cenovus Energy

Grant Arnold, BluEarth Renewables

Bob Winship, Weyerhaeuser Company

Michelle Nutting, Agrium

**11:00 am** Environmental Panel

Chris Severson-Baker, Pembina Institute

Norine Ambrose, Cows & Fish

Kevin Van Tighem, Conservation Biologist

Alison Ronson, CPAWS Northern Alberta

Areni Kelleppan – Green Calgary

**Noon** – Lunch

**1:00 pm** Environmental Wins part 1

**Alberta's Big Shift and Why Momentum Continues to Build**

Chris Severson-Baker, Pembina Institute

**Growing a Healthier Environment**

Lorraine Becker, Alternative Land Use Services

**Keepers LOCAL Sustainability Projects**

Jule Asterisk, Keepers of the Athabasca

**Moving Environmental Education From the Margins to the Mainstream**

Gareth Thomson, Alberta Council for Environmental Education

**2:00 pm** Question & Answer

**2:30 pm** Environmental Wins part 2

**From Mapping Tool to Mitigation: A Story of Building Partnerships for Unprecedented Change**

Tracy Lee, Miistakis Institute

**Cycling Advocacy in a Hostile Climate**

Kimberley Nelson, Bike Calgary

**That'll Never Happen: How to Ignore the Critics and Create Monumental Change**

Dr. Joe Vipond, Canadian Association of Physicians for the Environment & Alberta Coal Phase Out

**Watershed Transformation: Accelerating Water Solutions through Project Blue Thumb**

Josee Methot, Red Deer River Watershed Alliance

**3:30 pm** Question & Answer

**4:00 pm** Challenge Space

**4:25 pm** Closing Remarks

**4:30 pm** Break and Activities

We are offering several activities to bridge the gap before the evening reception at 6 pm. You can also choose to simply take a break and have some free time for yourself. The additional activities you can participate in include:

- A bus ride to a beer tasting at the Wild Rose Tap Room.
- A yoga class at Mount Royal University.
- Access to the climbing wall at Mount Royal University.

Each of the activities is available for \$10.

## FRIDAY EVENING – DINNER WITH STEPHEN CARTER

**Location: Ross Glen Hall, Mount Royal University**

Address: 4825 Mt Royal Gate SW, Calgary, AB T3E 7N5 ([directions](#))

Friday night will feature drinks and dinner with well known political strategist Stephen Carter. Stephen will provide an 'informed outsider' perspective on Alberta's environmental community and challenge the status quo. Join your peers for drinks and light appetizers in advance of dinner at the Evening Reception. The animation team has prepared a Networking Lab to explore some creative tools that can ignite and support new ways of thinking about environmental issues.

### Timeline:

**6:00 pm – 7:00 pm** – Evening Reception and Networking Lab

**7:00 pm** – Dinner

**7:30 pm** – Stephen Carter, President, QED Marketing

# SATURDAY

**Location: Ross Glen Hall, Mount Royal University**

Address: 4825 Mt Royal Gate SW, Calgary, AB T3E 7N5 ([directions](#))

## 8:00 am Breakfast Roundtables

## 9:00 am Human Learning Ecology: Understanding Unprecedented Levels of Adaptive Challenges and What it Will Take to Meet Them

Ken Low – Action Studies Institute

## 9:40 am – 10:55 am Workshops

### Ross Glen #1

Driving Impact and Results with a Solid Theory of Change

Lindsay Telfer, Freshwater Alliance

### Ross Glen #2

Direct Action: People Powered Change

Mike Hudema, Greenpeace

### Ross Glen #3

Tools for Changing Social Norms

Melanie Watt and Julie-Anne Fritz

### EC 2010

Achieving Your Strategic Results – Really!

Brian Lanier, Leaders Circle

### EC 2065

Using the Conservation and Stewardship Tools

Under the Alberta Land Stewardship Act

Guy Greenaway, Kim Good, Jason Unger, Dave Poulton

### EC 2075

Introduction to Social Return on Investment

Seema Jindal, Earth Educators

## 11:15 am – 12:30 pm - Workshops

### Ross Glen #1

Engaging New Audiences Through Stories

Lindsay Telfer, Freshwater Alliance

### Ross Glen #2

Integrating Traditional Ecological Knowledge with

Western Science

Matthew Whitehead and Becky Kostka

### Ross Glen #3

Recipe for Successful Partnerships – From Positive Examples to Challenges

Jodi Hilty, Yellowstone to Yukon Conservation Initiative

### EC 2010

Approach Climate Change Through Community Action

Areni Kelleppan, Gren Calgary

### EC 2065

Prototyping – Getting to Solutions, Faster

Binnu Jeyakumar, Pembina Institute

### EC 2075

The Power of Interest Based Negotiation

Robyn Jacobsen

## 12:30 pm – Lunch

## 1:30 pm – 2:45 pm Workshops

### Ross Glen #1

Realize the Power of Your Contacts List  
Lindsay Telfer, Freshwater Alliance

### Ross Glen #2

Putting Up the Big Tent: Building Networks and Communities  
Christina Pickles, Alberta Council for Environmental Education

### Ross Glen #3

Developmental Evaluation: A Mindset & Approach to Deepen Impact  
Brenna Atnikov, Reos Partners

### EC 2010

Using Systemic Design to Leverage Impact  
Laura Read & Jessica Spina

### EC 2065

Building Emotionally Intelligent Environmental Programs  
Amber Bennett, Upaya Consulting

### EC 2075

Using Co-operatives to Scale Innovation & Address Climate Change  
Seth Leon & Lesley Cornelisse

## 3:00 pm Challenge Space

**3:20 pm** The Optimistic Environmentalist  
Dr. David Boyd – Author, Environmental Lawyer

## 4:00 pm Closing Remarks

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